



## JOIN THE 34TH ANNUAL AUSTIN MARATHON GIVES AND RAISE FUNDS FOR OUR CHARITY!

### How to set up your online fundraising project in 30 seconds!

1

Visit the 34th Annual Austin Marathon Gives official fundraising page on GivenGain below, or use the “Search” option to locate the event page.

<https://www.givengain.com/event/34th-annual-austin-marathon-gives>

2

Click on the blue “Start fundraising” button to register a fundraising project with your Facebook login details or an email address.

3

Once you have logged in, use the search bar to find our charity and then click “SELECT”.

4

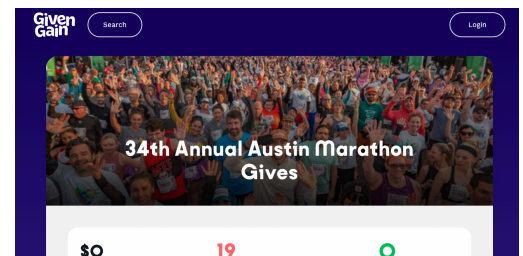
Once you have selected our charity, your project will be created. Your page will be in draft mode. Be sure to add your header image, story text, and campaign goal.

Once this content has been added, make it live by clicking the yellow “Make it live” button at the bottom of your page.

All funds raised will go directly to your selected charities, even if you don’t reach your fundraising goal.

5

Share your fundraising project link with friends and family via e-mail and social media, asking them for donations. Got a question? Contact [support@givengain.com](mailto:support@givengain.com).



Start fundraising

Select

Looks good! Make it live

Spread the word and share this project



# Tips for successful fundraising

**Tell your story** - Communication is key! Tell your network why you're fundraising and what positive impact their support will have.

**Share your project link** - Social media, email, QR code. There are lots of ways to share your project. Post your project link early and often to help drive donations

**Make the first donation** - Making the first donation to your page will ensure there are dollars raised before you start to promote it!

**Thank your donors** - A simple and personal "Thank You" will make your donors feel appreciated!

**Provide regular updates** - Use our campaign updates tool to keep your donors updated on your progress. Once an update is posted, your previous donors will be sent an email with your update. This is the best way to encourage repeat donations!

**Mobilize your network** - Parents, siblings, friends, or coworkers. No matter who makes a donation, ask them to spread the word and share your campaign to their network too!

