

FEBRUARY 18, 2024



RUN FOR APIE



2024 Austin Marathon Sponsorship Packet



Austin
Partners in
Education

Dear Education Champions,

At Austin Partners in Education (APIE), we believe education is a marathon, not a sprint. It takes all of us - our supporters, volunteers, donors, and staff - to maintain impactful programs that help students succeed. For nearly 20 years, we have worked together to:

- Help 3,115 students become college ready
- Train and place 17, 227 Classroom Coaches and Mentors
- Tutor or mentor over 41,778 Austin ISD students.

APIE is an official charity of the 2024 Austin Marathon, and our goal is to raise \$50,000. A Marathon partnership not only supports Austin ISD students; it also offers a unique opportunity for increased name recognition and a way to meaningfully connect with APIE and the Austin community.

Your support encourages Austinites to participate in community enrichment in the classroom. To begin a conversation about sponsorship, you can contact us by email at ayeaman@austinpartners.org or phone at 512-637-0900 ext. 706.

Thank you for your consideration!

Best,

Ashley Yeaman
Communications & Volunteer Recruitment Coordinator
Austin Partners in Education



2024 Sponsorship Levels



Runner – \$7,500

- Name recognition as the lead APIE Marathon Sponsor (on our fundraising page, website, and social media).
- Company banner/sign displayed at our aid station on race day
- Name recognition on volunteer t-shirts
- Five tickets to APIE's spring event with Austin ISD Superintendent
- Invitation to write a guest blog post for our website, promoted on our social media and A Slice of APIE newsletter
- Name/logo/link on APIE's website
- Featured as a community partner on APIE's social media



Sprinter – \$5,000

- Company banner/sign displayed at our aid station on race day
- Name recognition on volunteer t-shirts
- Three tickets to APIE's spring event with Austin ISD Superintendent
- Invitation to write a guest blog post for our website, promoted on our social media and A Slice of APIE newsletter
- Name/logo/link on APIE's website
- Featured as a community partner on APIE's social media



Jogger – \$3,000

- Company banner/sign displayed at our aid station on race day
- Name recognition on volunteer t-shirts
- Two tickets to APIE's spring event with Austin ISD Superintendent
- Name/logo/link on APIE's website
- Featured as a community partner on APIE's social media



Walker – \$1,500

- Company banner/sign displayed at our aid station on race day
- One ticket to APIE's spring event with Austin ISD Superintendent
- Name/logo/link on APIE's website
- Featured as a community partner on APIE's social media



Yes, I want to sponsor APIE's 2024 Marathon team!

I would like to sponsor APIE at the following level:

☐ Runner - \$7,500

☐ Jogger - \$3,000

☐ Sprinter - \$5,000

☐ Walker - \$1,500

Sponsor Name: _____

Name as you would prefer it recognized (if different): _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone/Email: _____

☐ I am enclosing a check made payable to Austin Partners in Education.

☐ Please invoice me.

☐ I will pay online (click [here](#)).

☐ Please charge my credit card (fill out information below).

Card Holder Name: _____

Credit Card Number: _____

Expiration Date/CCV/Billing Zip: _____

☐ I am happy to cover any credit card fees.

Please submit completed Commitment Form by January 22, 2024

Name | Austin Partners in Education | P.O. Box 6118 | Austin, TX 78762

Phone: 512.637.0900 | Fax: 512.414.3611 | ayeaman@austinpartners.org

Thank you!



Austin
Partners in
Education